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	Type	L #	Hits	Search Text	DBs	Time Stamp
1	BRS	L1	1635	(marketing or targeted or targeting) and (incentive or promotion\$ or prize) and (award or reward)	USPAT; US-PGP UB; EPO; JPO; DERWEN T	2004/06/01 13:18
2	BRS	L2	863	1 and media	USPAT; US-PGP UB; EPO; JPO; DERWEN T	2004/06/01 13:18
3	BRS	L3	969	1 and (demographic\$ or profile)	USPAT; US-PGP UB; EPO; JPO; DERWEN T	2004/06/01 13:21
4	BRS	L4	517	3 and (redeem or redemption or discount)	USPAT; US-PGP UB; EPO; JPO; DERWEN T	2004/06/01 13:22
5	BRS	L5	367	4 and 705/\$	USPAT; US-PGP UB; EPO; JPO; DERWEN T	2004/06/01 13:22
6	BRS	L6	232	4 and 705/14.ccls.	USPAT; US-PGP UB; EPO; JPO; DERWEN T	2004/06/01 13:23

(2)

	Type	L #	Hits	Search Text	DBs	Time Stamp
7	BRS	L7	19	6 and @pd<19990719	USPAT; US-PGP UB; EPO; JPO; DERWEN T	2004/06/01 13:23
8	BRS	L8	27	5 and @pd<19990719	USPAT; US-PGP UB; EPO; JPO; DERWEN T	2004/06/01 13:23
9	BRS	L9	41	4 and @pd<19990719	USPAT; US-PGP UB; EPO; JPO; DERWEN T	2004/06/01 13:23

(1)

(1)

(1)

(1) considered all

(2) considered  $t_i$ ,  $clm$ ,  $inv$ ,  $swe$ ,  $abs$ ,  $figs$ ,  $el/sub$

Welcome to DIALOG

Dialog level 04.09.00D

Logon file001 01jun04 12:16:56

SYSTEM:OS - DIALOG OneSearch

File 9:Business & Industry(R) Jul/1994-2004/May 25

(c) 2004 The Gale Group

File 610:Business Wire 1999-2004/May 26

(c) 2004 Business Wire.

\*File 610: File 610 now contains data from 3/99 forward.

Archive data (1986-2/99) is available in File 810.

File 810:Business Wire 1986-1999/Feb 28

(c) 1999 Business Wire

File 275:Gale Group Computer DB(TM) 1983-2004/May 26

(c) 2004 The Gale Group

File 15:ABI/Inform(R) 1971-2004/May 25

(c) 2004 ProQuest Info&Learning

\*File 15: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.

File 476:Financial Times Fulltext 1982-2004/May 26

(c) 2004 Financial Times Ltd

File 624:McGraw-Hill Publications 1985-2004/May 25

(c) 2004 McGraw-Hill Co. Inc

\*File 624: Homeland Security & Defense and 9 Platt energy journals added

Please see HELP NEWS624 for more

File 636:Gale Group Newsletter DB(TM) 1987-2004/May 26

(c) 2004 The Gale Group

File 621:Gale Group New Prod.Annou.(R) 1985-2004/May 25

(c) 2004 The Gale Group

File 613:PR Newswire 1999-2004/May 26

(c) 2004 PR Newswire Association Inc

\*File 613: File 613 now contains data from 5/99 forward.

Archive data (1987-4/99) is available in File 813.

File 813:PR Newswire 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc

File 16:Gale Group PROMT(R) 1990-2004/May 26

(c) 2004 The Gale Group

\*File 16: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.

File 160:Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group

File 634:San Jose Mercury Jun 1985-2004/May 25

(c) 2004 San Jose Mercury News

File 148:Gale Group Trade & Industry DB 1976-2004/May 26

(c)2004 The Gale Group

\*File 148: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.

File 20:Dialog Global Reporter 1997-2004/May 26  
(c) 2004 The Dialog Corp.

File 35:Dissertation Abs Online 1861-2004/Apr  
(c) 2004 ProQuest Info&Learning

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
(c) 2002 The Gale Group

\*File 583: This file is no longer updating as of 12-13-2002.

File 65:Inside Conferences 1993-2004/May W4  
(c) 2004 BLDSC all rts. reserv.

File 2:INSPEC 1969-2004/May W3  
(c) 2004 Institution of Electrical Engineers

\*File 2: Alert feature enhanced for multiple files, duplicates removal, customized scheduling. See HELP ALERT.

File 233:Internet & Personal Comp. Abs. 1981-2003/Sep  
(c) 2003 EBSCO Pub.

File 474:New York Times Abs 1969-2004/May 25  
(c) 2004 The New York Times

File 475:Wall Street Journal Abs 1973-2004/May 25  
(c) 2004 The New York Times

File 99:Wilson Appl. Sci & Tech Abs 1983-2004/Apr  
(c) 2004 The HW Wilson Co.

File 256:SoftBase:Reviews,Companies&Prods. 82-2004/Apr  
(c)2004 Info.Sources Inc

File 348:EUROPEAN PATENTS 1978-2004/May W03  
(c) 2004 European Patent Office

File 349:PCT FULLTEXT 1979-2002/UB=20040520,UT=20040513  
(c) 2004 WIPO/Univentio

File 347:JAPIO Nov 1976-2004/Jan(Updated 040506)  
(c) 2004 JPO & JAPIO

\*File 347: JAPIO data problems with year 2000 records are now fixed.  
Alerts have been run. See HELP NEWS 347 for details.

File 635:Business Dateline(R) 1985-2004/May 25  
(c) 2004 ProQuest Info&Learning

File 387:The Denver Post 1994-2004/May 25  
(c) 2004 Denver Post

File 471:New York Times Fulltext 90-Day 2004/May 26  
(c) 2004 The New York Times

File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06  
(c) 2002 Phoenix Newspapers

\*File 492: Not updating. See instead File 990 for current articles from the Arizona Republic.

File 494:St LouisPost-Dispatch 1988-2004/May 24  
(c) 2004 St Louis Post-Dispatch

File 498:Detroit Free Press 1987-2004/Apr 27  
(c) 2004 Detroit Free Press Inc.

File 631:Boston Globe 1980-2004/May 25

(c) 2004 Boston Globe  
 File 633:Phil.Inquirer 1983-2004/May 24  
 (c) 2004 Philadelphia Newspapers Inc  
 File 638:Newsday/New York Newsday 1987-2004/May 26  
 (c) 2004 Newsday Inc.  
 File 640:San Francisco Chronicle 1988-2004/May 26  
 (c) 2004 Chronicle Publ. Co.  
 File 641:Rocky Mountain News Jun 1989-2004/May 20  
 (c) 2004 Scripps Howard News  
 File 702:Miami Herald 1983-2004/May 20  
 (c) 2004 The Miami Herald Publishing Co.  
 File 703:USA Today 1989-2004/May 25  
 (c) 2004 USA Today  
 File 704:(Portland)The Oregonian 1989-2004/May 25  
 (c) 2004 The Oregonian  
 File 713:Atlanta J/Const. 1989-2004/May 23  
 (c) 2004 Atlanta Newspapers  
 File 714:(Baltimore) The Sun 1990-2004/May 25  
 (c) 2004 Baltimore Sun  
 File 715:Christian Sci.Mon. 1989-2004/May 26  
 (c) 2004 Christian Science Monitor  
 File 725:(Cleveland)Plain Dealer Aug 1991-2004/May 24  
 (c) 2004 The Plain Dealer  
 File 735:St. Petersburg Times 1989- 2004/May 25  
 (c) 2004 St. Petersburg Times  
 File 477:Irish Times 1999-2004/May 26  
 (c) 2004 Irish Times  
 File 710:Times/Sun.Times(London) Jun 1988-2004/May 25  
 (c) 2004 Times Newspapers  
 File 711:Independent(London) Sep 1988-2004/May 26  
 (c) 2004 Newspaper Publ. PLC  
 \*File 711: Use File 757 for full current day's news of the Independent, as  
 as well as full coverage of many additional European news sources.  
 File 756:Daily/Sunday Telegraph 2000-2004/May 26  
 (c) 2004 Telegraph Group  
 File 757:Mirror Publications/Independent Newspapers 2000-2004/May 26  
 (c) 2004

Set	Items	Description
S1	179393	(MARKETING OR TARGETED OR TARGETING) AND (INCENTIVE OR PRO-
		MOTION? OR PRIZE) AND (AWARD OR REWARD)
S2	23723	S1 AND (DEMOGRAPHIC? OR PROFILE)
S3	3735	S2 AND (REDEEM OR REDEMPTION OR DISCOUNT)
S4	1924	S3 AND (WIRELESS OR "SET TOP BOX" OR PC OR COMPUTER OR PDA)
S5	128	S4 AND PD<19990719 (1)

S6      126 RD (unique items)      (1)

- (1)      considered all
- (2)      scanned brief summaries